

RESUME



Name: Dr. S. PRINCE JEBARAJ
Designation: Assistant Professor
Department: Commerce
Address: St. Xavier's College (Autonomous), Palayamkottai

PERSONAL DETAILS

Date of Birth : 08-01-1985
Qualification : M.Com, M.B.A., M.Phil, Ph.D, NET, SET
Designation : Assistant Professor
Department : Commerce
Community : BC
Religion : Christian
Nationality : Indian
Mobile : 9488105069
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ACADEMIC QUALIFICATIONS

Degree	Specialization	College	University	Year of Passing
PhD	Behavioural Finance	St. Xavier's College,	M.S. University,	2014

		Palayamkottai	Tirunelveli	
M. Phil	Financial Management	Loyola College, Chennai	Madras University	2008
M.B.A	Finance	Bharathidasan University, Trichy	Bharathidasan University, Trichy	2011
M.Com	Commerce	St. Xavier's College, Palayamkottai	M.S. University, Tirunelveli	2007
B.Com	Commerce	Nazareth Margoschis College. Nazareth	M.S. University, Tirunelveli	2005

ACADEMIC IDENTITY

*VIDWAN ID	101060
*ORCID ID	0000-0002-8458-3316
*SCOPUS ID	
*RESEARCHER ID/ PUBLONS ID	GPT-2771-2022
GOOGLE SCHOLAR LINK	KJbL9fUAAA AJ

TEACHING EXPERIENCE

Date of Appointment	21-07-2015
Date of Retirement	31-01-2045
Teaching Experience	UG – 13 years
	PG - 7 years
	M.Phil. – 3 years
Research	Guided M Phil: 1 Guided Ph D: 1 Guiding Ph Scholar: 4

COURSES/CLASSES TAUGHT	NAME OF THE INSTITUTIONS	DURATION		Years
		From	To	
B.Com	St. Xavier's College, Palayamkottai	2009	Till the date	13 years
M.Com	St. Xavier's College, Palayamkottai	2015	Till the date	7 years

M.Phil	St. Xavier's College, Palayamkottai	2017	2020	3 years
Ph.D	St. Xavier's College, Palayamkottai	2018	Till the date	4 years

AWARDS RECEIVED	
1.	

ADMINISTRATIVE EXPERIENCE			
S. No	DESIGNATION	INSTITUTIONS	YEAR

MEMBERSHIP		
S. No	Designation	Particulars
1.	University Nominee	Board of Studies Member in of STC College, Tirunelveli from 2019 - 2022

**ORIENTATION / REFRESHER COURSES / FACULTY DEVELOPMENT
PROGRAMME UNDERGONE ()**

S. No	Name of the Training	Name of the Sponsoring Agency	Place and Date
1	Induction Training Programme	Ministry of Human Resource Development, Government of India	The Gandhigram Rural Institute, Dindigul from 18.02.2019 to 19.03.2019
2	Faculty Development Programme on Pedagogy and Research Methods	AMET, Chennai	ONLINE from 24.05.2021 to 06.06.2021
3	Faculty Development Programme on Yoga for well-being during covid period	AMET, Chennai	ONLINE from 11.06.2021 to 17.06.2021
4	Faculty Development Programme on GST – Compliance – A practical Approach	Vivekananda College, Madurai	ONLINE from 14.06.2021 to 20.06.2021
5	ARPIT Course in Financial Markets and Emerging Business Models	University of Kerala	SWAYAM ONLINE from 1.12.2020 to 31.03.2021

6	Refresher Course	UGC- HUMAN RESOURCE DEVELOPMENT CENTRE	University of Kerala from 08.03.2022 to 21.03.2022
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DETAILS OF RESEARCH WORK

Research Stages	Title of the Thesis	University where the work was carried out
Completed	A Study on Investment Pattern of Salaried Class in Tirunelveli District	MS University, Tirunelveli

AREAS OF RESEARCH

Marketing
Banking
Finance and Behavioural Finance

RESEARCH PROJECTS CARRIED OUT

S. No	Title of the Project (Minor)	Name of the Funding Agency & Amount	Duration

PUBLICATIONS

BOOKS	BOOK CHAPTERS	SCOPUS	WEB OF SCIENCE	UGC LISTED
OTHER INDEXED	AS A RESOURCE PERSON	PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL SEMINARS	WEBINARS, SEMINARS, WORKSHOPS ATTENDED	

PUBLICATIONS: BOOKS ()

S. No	Title of the Book	Publication	Year

BOOK CHAPTERS ()

S. No	Title of the Paper	Name of the Book	ISSN No., Pg.No

PUBLICATIONS: SCOPUS INDEXED JOURNALS () WEB OF SCIENCE ()

S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No

PUBLICATIONS: UGC LISTED JOURNALS ()

S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No
1	Importance of Green Marketing in the Contemporary Era	A Journal of Intercontinental Management Research Consortium	4.311
2	A study on Customer Relationship Management in Hospitality Industry	International Journal for Economics and Business Management	
3	A study on Online shopping Behaviour Among Teenagers Towards Lifestyle Products in Killiyoor	Think India Journal	6.2
4	A Study on Customer satisfaction towards Core Banking Services in Private sector banks with special reference to TMB in Tirunelveli District	Journal of Xi'an Shiyou University	1673-064X Impact factor: 5.6
5	A Study on Factors Influencing Teenagers' Buying Behaviour Through Social Media in Kalkulam Taluk of Kanyakumari District	Studies in Indian Place Names	2394-3114
6	A Study on Customer Satisfaction Towards Online Shopping with special reference to Kovilpatti Taluk	Journal of Xi'an Shiyou University	1673-064X Impact factor: 5.6
7	Overview on Problems faced by Women customers in online shopping with special reference to Kovilpatti Taluk	Xidian University	1001-2400 Impact factor: 5.4
8	A Study on Dimensions of Service Quality of Public Sector Banks with special reference to State Bank of India in Ambasamudram Taluk	Xidian University	1001-2400 Impact factor: 5.4

9	A Study on Teenagers Behaviour Towards Online Buying in Kanyakumari District	Journal of Research and Development	ISSN – 2230-9578
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PUBLICATIONS: OTHER INDEXED JOURNALS ()

S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor &Pg.No
1	Investment pattern of college Teachers – A study with special reference to palayamkottai taluk, Tirunelveli District	Xavierien Journal of Marketing	ISSN – 2278-6562
2	Investment Pattern of Salaried Class in Tirunelveli District	Intercontinental Journal of Finance Research Review	0.604

AS A RESOURCE PERSON (5)

S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1	Moderator for Paper presentation	Department of BBA, St. Xavier's College (Autonomous), Palayamkottai	St. Xavier's College (Autonomous), Palayamkottai on 08 February 2016
2	Guest Lecture on Motivation	GVN College, Kovilpatti	GVN College, Kovilpatti on 18 th July 2017
3	Guest Lecture on Recent Trends in HRM	GVN College, Kovilpatti	GVN College, Kovilpatti on 19 th September 2018
4	NET	GVN College, Kovilpatti	GVN College, Kovilpatti on 2 nd November 2018
5	Moderator in the civil services Orientation Camp	St. Xavier's College (Autonomous), Palayamkottai	St. Xavier's College (Autonomous), Palayamkottai on 04 - 08 July 2022

WEBMINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP

PAPER PRESENTED: National () International ()

S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1	MERITS AND DEMERITS OF FOREIGN DIRECT INVESTMENT IN RETAIL SECTOR IN INDIA	PG & RESEARCH DEPARTMENT OF COMMERCE	ST. XAVIER'S COLLEGE (AUTONOMOUS), PALAYAMKOTTAI 23-24 FEB 2012
2	A STUDY ON SCHOOL TEACHER'S AWARENESS TOWARDS FINANCIAL LITERACY IN PALAYAMKOTTAI TALUK, TIRUNELVELI DISTRICT	ADITANAR COLLEGE OF ARTS AND SCIENCE, TIRUCHENDUR	ADITANAR COLLEGE OF ARTS AND SCIENCE, TIRUCHENDUR 24 & 25 SEP 2011

3	CREATIVITY AND INNOVATION IS THE KEY TO ECONOMIC DEVELOPMENT	DEPARTMENT OF CORPORATE SECRETARYSHIP ST. XAVIER'S COLLEGE, PALAYAMKOTTAI	ST. XAVIER'S COLLEGE (AUTONOMOUS), PALAYAMKOTTAI 20 JANUARY 2012
4	CORPORATE SOCIAL RESPONSIBILITY – AN EFFECTIVE BUSINESS STRATEGY	DEPARTMENT OF CORPORATE SECRETARYSHIP ST. XAVIER'S COLLEGE, PALAYAMKOTTAI	ST. XAVIER'S COLLEGE (AUTONOMOUS), PALAYAMKOTTAI 11 JANUARY 2011
5	HR STRATEGY TO REDUCE COMMUNICATION GAP IN AN ORGANISATION	PG & RESEARCH DEPARTMENT OF COMMERCE	ST. XAVIER'S COLLEGE (AUTONOMOUS), PALAYAMKOTTAI 11-12 FEB 2010
6	MOTIVATIONAL AND ENTREPRENEURIAL TRAITS OF WOMEN ENTREPRENEUR	DEPARTMENT OF BUSINESS ADMINISTRATION	ST. XAVIER'S COLLEGE (AUTONOMOUS), PALAYAMKOTTAI 26 FEBRUARY 2010
7	A STUDY ON CUSTOMER PERCEPTION TOWARDS CORE BANKING SERVICES OF PUBLIC SECTOR BANKS IN AMBASAMUDRAM	PG DEPARTMENT OF COMMERCE	SRI KALISWARI COLLEGE, SIVAKASI 24 & 25 AUGUST 2022
8	CUSTOMER RELATIONSHIP MANAGEMENT IN BANKING – A CUSTOMER PERCEPTION ANALYSIS	PG & RESEARCH DEPARTMENT OF COMMERCE	ST. JOSEPH'S COLLEGE, TIRUCHIRAPPALLI 29 & 30 MARC 2022
9	CUSTOMER SATISFACTION TOWARDS ATM	DEPARTMENT OF COMMERCE	ARUL ANANDAR COLLEGE, KARUMATHUR, MADURAI 25 & 26 SEPTEMBER 2015
10	E-BANKING IN INDIA UNDER GLOBALISATION	DEPARTMENT OF COMMERCE	GVN COLLEGE, KOVILPATTI 2 nd FEBRUARY 2016
11	A STUDY ON ATTITUDE TOWARDS CORE BANKING SERVICE OF PUBLIC SECTOR BANKS WITH SPECIAL REFERENCE TO VICKRAMSINGAPUMAM	DEPARTMENT OF COMMERCE	ST. MARY'S COLLEGE, THOOTHUKUDI 24 & 25 FEB 2022

WEBMINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP ATTENDED:

S.	Name of the Event	Name of the Sponsoring	Place and Date
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No		Agency	
1	“COVID 19 OUTBREAK : SILVER LININGS IN THE MIDST OF STORMY CLOUDS”	DEPARTMENT OF COMMERCE, ST. XAVIER'S COLLEGE (AUTONOMOUS), PALAYAMKOTTAI	22nd June, 2020
2	"COVID – A HIDDEN WAR IN OPEN FIELD"	ST. XAVIER'S COLLEGE (AUTONOMOUS), PALAYAMKOTTAI	29 June, 2020
3	A WEBINAR ON “ECONOMIC IMPACT ON SERVICE SECTOR ”	J.J. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), PUDUKKOTTAI,	30.05.2020
4	"ACCELERATING EDUCATION 4.0 USING ICT TOOLS – POST COVID PARADIGM"	ST. XAVIER'S COLLEGE (AUTONOMOUS), PALAYAMKOTTAI	17 June, 2020
5	NATIONAL WEBINAR ON “ICT TOOLS FOR TEACHING-LEARNING”	ST. XAVIER'S COLLEGE (AUTONOMOUS), PALAYAMKOTTAI	23 July 2020
6	TRAINING PROGRAM FOR SOFTSKILL AND LIFESKILL OF OUR STUDENTS	ST.XAVIER’S COLLEGE	22&23\11\2016
7	ORIENTATION PROGRAMME FOR TEACHERS ON”MILLENNIUM psychology OF STUDENTS”	INTERNAL QUALITY ASSURANCE CELL (IQAC), ST.XAVIER’S COLLEGE	14&15\6\2016
8	MERITS AND DEMERITS OFFREIGN DIRECT INVESTMENT IN RETAIL SECTOR IN INDIA	ST.XAVIER’S COLLEGE	23&24\2\2012
9	ORIENTATION PROGRAMME FOR TEACHERS	ST.XAVIER’S COLLEGE	18&19\8\2012
10	TWO DAYS WORKSHOP ON SPSS APPLICATION IN DATA ANALYSIS	MECPO SCHLENK ENGINEERING COLLEGE	19&20\12\2017
11	NATIONAL WORKSHOP OF DATA ANALYSIS FOR SOCIAL SICENCE	KRISTU JAYANTI COLLEGE	1 TO 3\2\2012
12	RESEARCH METHODS IN COMMERCE AND MANAGEMENT	SUDHARSAR ENGINEERING COLLEGE	16-30\4\2012
13	ORIENTATION PROGRAMME FOR TEACHERS ON”COUNSELLING AND MENTORING	ST.XAVIER’S COLLEGE	19&20\6\2017
14	NATIONAL SEMINAR ON ONLINE.COMM	ARUL ANANDAR COLLEGE	25&26\10\2015

15	NATIONAL WORKSHOP OF DATA ANALYSIS FOR SOCIAL SCIENCE	KRISTU JAYANTI COLLEGE	1 TO 3\2\2012
16	FINANCIAL ENGINEERING FOR CAPTAIN MARKING IN MSEXCEL	MECPO SCHLENK ENGINEERING COLLEGE	8&9\7\2018
17	TWO DAYS WORKSHOP ON RESEARCH METHODOLOGY IN SOCIAL SCIENCE RESEARCH	PG AND RESEARCH DEVELOPMENT OF COMMERCE , V.O CHIDAMBARAM COLLEGE,	21&22/12/2016
18	INTERNATIONAL WORKSHOP ON RESEARCH IN 21 CENTURY	ST.XAVIER'S COLLEGE	18&19/8/2017
19	NATIONAL LEVEL FDP ON QUALITY ENHANCEMENT	INDIAN SOCIAL INSTITUTION	2 TO 4\7\2012
20	FACULTY WORKSHOP ON COMPETENCE BUILDING	ST.XAVIER'S COLLEGE	15&16\3\2013
21	EMERGING TREND IN GLOBAL ACCOUNTING AND FINANCIAL	KRISTU JAYANTI COLLEGE	7&8\1\2016
22	IMPORTANCE OF GREEN MARKETING IN THE CONTEMPORARY ERA	ST.JOHN COLLEGE	11\1\2017
23	CONTEMPORARY HRM PRACTICES FOR EXCELLENCE IN BUSINESS PERFORMANCE	ST.XAVIER'S COLLEGE	8\2\2017
24	ACADEMIC BRIDGE PROGRAMME OF SPSS	LOYALA COLLEGE	10\11\2012
25	E-BANKING IN INDIA LENDING GLOBALISATION	G.VENKATASWAMY NAIDU COLLEGE	5\2\2002
26	ORIENTATION PROGRAMME FOR TEACHERS ON "INNOVATIVE TEACHING STRATEGIES FOR STUDENTS	ST.XAVIER'S COLLEGE	5\7\2014
27	ORIENTATION PROGRAMME FOR TEACHERS	ST.XAVIER'S COLLEGE	21\1\2014
28	MULTI LEVEL INTERVENTION FOR FINANCIAL INCLUSION	ST.XAVIER'S COLLEGE	9\10\2\2012
29	ELECTRONIC RESOURCES FOR EFFECTIVE LEARNING	MS UNIVERSITY	9\12\2017
30	IMPACT OF TECHNOLOGY IN INDIAN BANKING INDUSTRY	ST.XAVIER'S COLLEGE	11\3\2013
31	SEMINAR FOR TEACHER ON "PSYCHOLOGY OF STUDENTS"	ST.XAVIER'S COLLEGE	30\09\2016

32	INTERNATIONAL CONFERENCE ON "FOUNDATIONS OF HUMAN EXCELLENCE"	LOYALA COLLEGE	3&5\02/2016
33	EMERGING TRENDS IN HUMAN RESOURCES	ST.XAVIER'S COLLEGE	8\2\2016
34	HARNESSING RESEARCH TALENT	TIRUNELVELI DAKSHINAMARA NADAR COLLEGE	23\2\2013
35	RESEARCH METHODOLOGY AND THE APPLICATION OF TOOLS OF ANALYSIS	ST.XAVIER'S COLLEGE	5-7/1/2010
36	NATIONAL SEMINAR ON, "TRENDS PREVAILING IN CRM PRACTICES OF INDIAN CORPORATE SECTOR"	ST.XAVIER'S COLLEGE	16\9\2017
37	UGC SPONSERED WORKSHOP STATISTICAL PACKAGE SPSS	ST.XAVIER'S COLLEGE	31\2\2012
38	ORIENTATION PROGRAMME FOR TEACHERS ON "CLASS ROOM MANAGEMENT FOR TEACHING SKIL	ST.XAVIER'S COLLEGE	21\8\2014
39	E-BUSINESS - A TRANSFORMATIVE TOOL FOR MARKET AND ECONOMIC GROWTH	ST.XAVIER'S COLLEGE	29\1\2016
40	A STUDY OF RURAL PEOPLE ABOUT FINANCIAL LITERACY IN TUTICORIN DT	G.VENKATASWAMY NAIDU COLLEGE	31\1\2014
41	CREATIVITY AND INNOVATION IS THE KEY TO ECONOMIC DEVELOPMENT	ST.XAVIER'S COLLEGE	20/1/2012
42	ORIENTATION PROGRAMME FOR TEACHERS	ST.XAVIER'S COLLEGE	15\6\2012
43	NATIONAL SEMINAR ON "MAKE IN INDIA: A JOURNEY AHEAD WITH SMALL SCALE INDUSTRIES AND ENTREPRENEURSHIP DEVELOPMENT"	ST.XAVIER'S COLLEGE	17\12\2016
44	ORIENTATION PROGRAMME FOR RESEARCH SUPERVISOR	MS UNIVERSITY	1\11\2017
45	Importance of Pilot study in Research	Shri Shankarlal Sundarbai SHASUN Jain college for women	02/06/2021
46	Challenges for Ph.D. Students during Covid-19 pandemic: Turning crisis into an opportunity	Government of Goa College of Art, Science and Commerce, GOA, INDIA	07/06/2021

47	Empowerment thru Emotional Intelligence (Online Live FDP)	Annai College of Arts and Science in Collaboration with IQAC and ICT Academy	27/05/2021
48	World Economy in Current Pandemic: Learning, Understanding and Strategies	Government of Goa College of Art, Science and Commerce, GOA, INDIA	29/05/2021
49	One day National Webinar on Recent Developments in Commerce, Business, Economic & Management	Department of commerce, Nehru Arts, Science & Commerce College, Ghantikeri, Hubballi, Karnataka - 580020	27/05/2021
50	Orientation Programme for Teachers	Internal Quality Assurance Cell (IQAC), St. Xavier's College (Autonomous), Palayamkottai	15 & 16 July 2022
51	SXC – Centenary Faculty Empowerment Programme (FEP)	Internal Quality Assurance Cell (IQAC), St. Xavier's College (Autonomous), Palayamkottai	23/07/2022
52	International Conference on Initiatives and Challenges in Industrial Era 5.0	Department of Commerce (Shift II), St. Xavier's College (Autonomous), Palayamkottai	4 th & 5 th May 2022
53	Workshop on “Excel Applications in Data Management”	Department of Management Studies, Mepco Schlenk Engineering College	3 th & 4 th August 2017
54	Workshop on “Financial Engineering for Capital Market using MS-Excel”	Department of Management Studies, Mepco Schlenk Engineering College	8 th & 9 th January 2018
55	SEMINAR ON ASSESSMENT AND ACCOMPANIMENT OF STUDENTS	St. Xavier's College (Autonomous), Palayamkottai	30 th March 2019
56	ENTREPRENEURIAL MOTIVATIONAL PROGRAMME	EDRC, St. Xavier's College (Autonomous), Palayamkottai	27 th February 2019
57	National seminar on “Youth Entrepreneurship – A Remedy for Unemployment”	EDRC, St. Xavier's College (Autonomous), Palayamkottai	13 th March 2019
58	Three days National LEVEL WORKSHOP ON “RESEARCH METHODOLOGY, STATISTICAL DATA ANALYSIS AND INTERPRETATION	INSTITUTE FOR STATISTICS AND ANALYTICAL RESEARCH	21-23 SEPTEMBER 2018

COUNTRIES VISITED			
EXTRA-CURRICULAR ACTIVITIES/ CO-CURRICULAR ACTIVITIES ATTENDED(NCC/NSS/YRC/SPORTS/LITERARY AND CULTURAL ACTIVITIES)			
Democracy forum Staff In-Charge for the year 2009 - 2016			
AICUF Advisor for the year 2012 - 2018			
Co-ordinator of Consumer Forum for the year 2015-2016			
STAND contact Staff for the year 2011 -2012, 2017- 2018 & 2019 - 2020			

Date: 20/09/2022

Name: Dr. S. Prince Jebaraj